



JAMES VEINBERGS

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I joined VML (then Biggs|Gilmore) in 2011 as a design intern and was later hired as a Interactive Designer. As an Interactive Designer I worked on Tazo Tea, Frosted Flakes, Froot Loops, Eggo, Heinz, and others. As an Associate Art Director, I worked on Kimberly-Clark (Cottonelle, Kleenex, Scott Brand and Viva) on CRM and providing support across the 4 brands. I was later promoted to the Art Director role on Kellogg's Family Rewards. As an Art Director, I have worked on Kellogg's Family Rewards, Life Time Fitness, 3M and other brands.

EXPERIENCE

ART DIRECTOR

VML, Kalamazoo Mi
2017 - Present

ASSOCIATE ART DIRECTOR

VML, Kalamazoo Mi
2015 - Present

DESIGNER

VML, Kalamazoo Mi
2014 - 2015

INTERACTIVE DESIGNER

Biggs-gilmore, Kalamazoo Mi
2011 - 2014

DESIGN INTERN

Biggs-gilmore, Kalamazoo Mi
March 2011 - December 2011

EDUCATION

KENDALL COLLEGE OF ART AND DESIGN

Bachelors in Digital Media
2007 - 2010

GRAND RAPIDS COMMUNITY COLLEGE

Majored in History
2005 - 2007